

Soggybones Advertising Deadline Schedule

ISSUE COVER DATE	ONLINE DATE	BOOKING DEADLINE	MATERIAL DEADLINE
JUNE 2010	JUNE 1st	MAY 5th	JUNE 20th
SEPTEMBER 2010	SEPTEMBER 1st	AUGUST 5th	AUGUST 20th
DECEMBER 2010	DECEMBER 1st	NOVEMBER 5th	NOVEMBER 20th
PRINT COLLECTION 2010/11	ON SALE JANUARY 10th, 2011	NOVEMBER 10th	NOVEMBER 25th

NOTE: This table is to inform all companies about advertising deadlines for material inclusion within our editions. Any cancellations made will incur a \$70.00 cancellation fee. If material deadlines are not met, or communication about later submissions are not made your advertisements will not be run in the magazine and the cancellation fee will still apply.

The print collection edition will be the only issue that wont be featured on our website, this will be pre-ordered or purchased from selected retail outlets and news stands. Download seperate media kit for Print edition off the advertising page.

